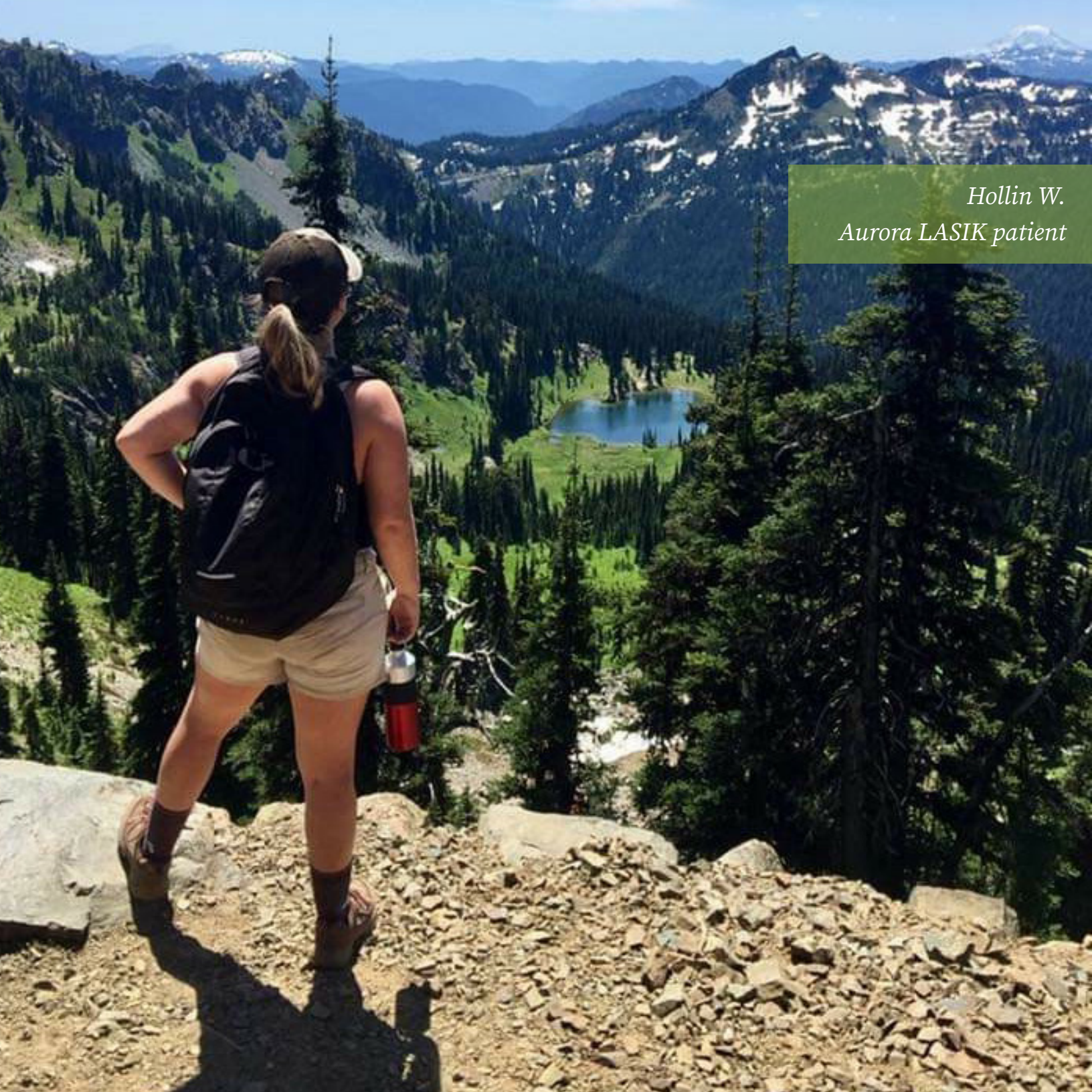




CHANGE THE
WAY YOU SEE THE
WORLD.



*Hollin W.
Aurora LASIK patient*

DO YOU REMEMBER YOUR FIRST PAIR OF GLASSES?

THE FIRST TIME YOU STRUGGLED TO PUT A CONTACT LENS IN YOUR EYE?

Now imagine waking up tomorrow morning, opening your eyes, and seeing everything clearly. You begin another day – but this time, without lenses.

Every year, millions of people choose the freedom of LASIK or other vision correction procedures over glasses and contacts.

Choosing sight without glasses is a life-changing event. We look forward to helping you on your journey.



Chris Carson
Seattle Seahawks RB,
Aurora LASIK patient



WELCOME TO AURORA

Aurora LASIK is pleased to offer our patients the latest technology and most advanced procedures available to correct their vision. Dr. Jay Rudd will provide a customized

THERE IS NOTHING MORE REWARDING TO US THAN SEEING THE THRILL ON A PATIENT'S FACE FOLLOWING VISION CORRECTION SURGERY.

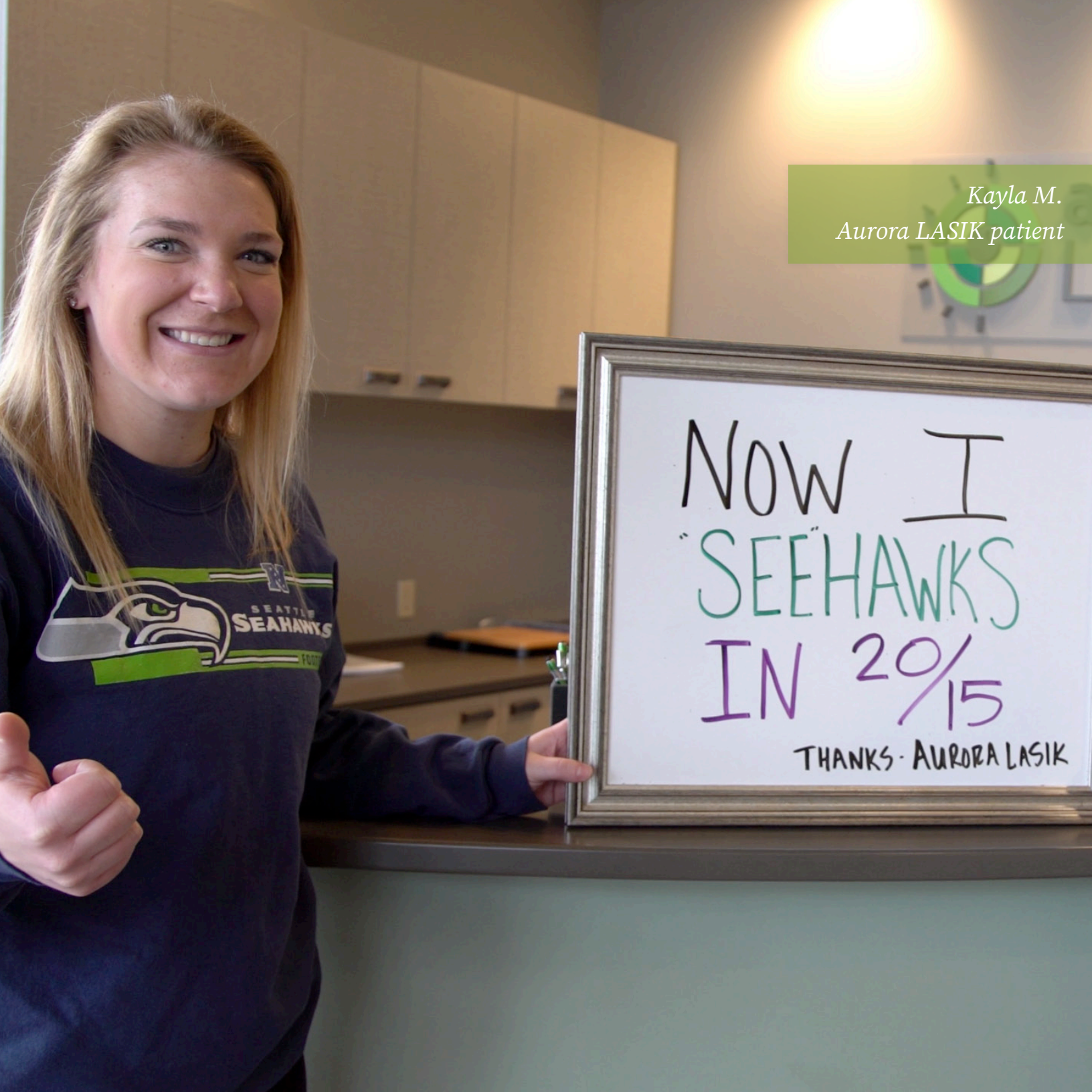
If you're living with the frustration and limitations of poor vision, refractive surgery provides an exciting option for clearer sight - without lenses - and a higher quality of life.

With today's advances in technology, we can customize a treatment plan to correct your vision with greater precision and predictability than ever before. We offer an array of treatment options, and will work with you personally to develop the solution that will provide you with the best visual outcome for both your vision and your lifestyle.

All along the way you'll receive the signature personalized care the Aurora LASIK team is known for.

We look forward to visiting with you about your vision needs and how we may be able to provide you with clear vision without glasses or contacts.

- Jay Rudd, MD



Kayla M.
Aurora LASIK patient

THE AURORA ADVANTAGE

WORLD-CLASS VISION CARE & TECHNOLOGY IN YOUR VERY OWN ZIP CODE

THE BEST VALUE WHEN YOU WANT:

- The most advanced LASIK technology in Washington
- Fellowship-trained cornea/refractive surgeon
- 20+ years of eye surgery experience
- Thousands of successful LASIK procedures performed
- Multiple surgical options if LASIK isn't the best solution for you
- Local surgery and follow-up visits
- One price—no surprises
- Convenient South Sound location

AURORA'S ENHANCEMENT GUARANTEE

DEDICATED TO TOTAL PATIENT SATISFACTION:

Dr. Jay Rudd has performed over 16,000 eye surgeries, including more than 4,000 LASIK procedures, with outstanding results that typically last a lifetime. He is dedicated to total patient satisfaction. That's why every LASIK or PRK procedure performed is covered by Dr. Rudd's Lifetime Enhancement Policy.

If for any reason you experience a significant change in your prescription in the future, Dr. Rudd will perform a corrective procedure free of charge*.

*The patient's eye must be medically healthy to allow for a safe outcome, additional conditions may apply

More than **95% of Aurora LASIK's patients have results that are 20/20 or better**, without glasses or contacts.

In fact, 50% are seeing 20/15 or better.





Wayne D.
Aurora LASIK patient

YOUR VISION CORRECTION OPTIONS

FOUR OPTIONS – Aurora LASIK is pleased to offer our patients the latest technology and most advanced procedures available to correct their vision. Dr. Jay Rudd will provide a customized treatment plan to suit your specific needs.

Option 1 | LASIK

“ALL LASER” LASIK WITH THE WAVELIGHT REFRACTIVE SUITE

LASIK is the most popular option for refractive surgery correction of nearsightedness, farsightedness and astigmatism. This gentle treatment is performed by using lasers to reshape the curve of the cornea, allowing the light that enters the eye to focus properly on the retina.

At Aurora, we perform LASIK with the advanced Wavelight Refractive Suite at our state-of-the-art center. The Suite features Perfect Pulse™ technology, and the fastest eye tracking technology in the industry, creating a new level of surgical precision to correct your vision.

The procedure takes just a few minutes per eye, and recovery is fast – most patients can see 20/20 or better the very next day!

THE LASIK PROCEDURE:

LASIK is a quick and comfortable 2-step process. First, a protective flap is created on the outside of the cornea with the precise Wavelight FS200 femtosecond laser. The flap is gently folded back and the cornea is reshaped with the Wavelight EX500 cool beam laser. The flap is then repositioned and quickly seals without sutures.

Treatment is typically painless, and patients should expect markedly improved vision within 24 hours. In fact, they can usually drive themselves to their post-operative appointment the next day, without glasses or contacts! Post-operative drops are used for one week, and then artificial tears are used for the first few months as your eyes fully heal.



Tim D.
Aurora LASIK patient

Option 2 | PRK (Photorefractive Keratectomy)

Photorefractive Keratectomy (PRK) utilizes the same WaveLight EX500 laser with Perfect Pulse technology to reshape the cornea and correct nearsightedness/farsightedness and astigmatism. This correction is performed without the need to create a flap. With PRK, the outer surface of the cornea is gently removed. The remaining corneal surface is then

reshaped with the EX500 cool beam laser. Then a bandage contact lens is put in place while the outer surface of the cornea heals. Visual recovery is slower than LASIK and post-operative drops are used for several months. PRK is an excellent alternative for patients with thin corneas, dry eyes, or who participate in contact sports.

Option 3 | Phakic Implantable Lens (Visian™ ICL)

The Visian ICL, also known as the implantable collamer lens, is a lens implanted inside the eye to help correct patients who have moderate (-16 diopters) to high myopia (-20 diopters). Visian ICL is a good option for candidates with high myopia, and may also be the perfect option for people who suffer from severe dry eyes or have thin corneas. The Visian ICL is a 15-minute outpatient

procedure performed at the Laser and Surgery Center, one eye at a time. It has a fast recovery time, with most patients seeing much better within hours of surgery. The ICL is implanted behind your cornea and iris but in front of the natural lens, giving you another focusing lens that can provide high-quality, high-definition distance vision.



Option 4 | Lens Replacement (LR)

As the natural lens in your eye matures, it causes a decrease in the quality of your vision. Lens Replacement replaces the clarity and focusing power of the eye's natural lens with a technologically advanced Intraocular Lens (IOL) customized to provide reduced dependence on glasses for a lifetime.

YOU DON'T HAVE TO WAIT FOR YOUR EYES TO "GET OLD."

Presbyopia - the need for reading glasses and bifocals - literally means "old eyes." Cataracts - the clouding of the lens of your eye - is simply the next stage in the eye's aging process. It used to be that lens replacement was used solely to alleviate cataracts. Today, thanks to decades of advancement in both lens technology and surgery techniques, we're not waiting for a cataract to develop, we're treating your immediate need for reading glasses and bifocals - as well as your nearsightedness, farsightedness and astigmatism - all while preventing cataracts!

THE MOST COMPLETE VISION CORRECTION SOLUTION

Modern LR is an amazing technological advancement because we are now able to fix so many vision symptoms all at once. Highlights of this all-in-one solution include:

- Treats nearsightedness, farsightedness and astigmatism
- Treats presbyopia - the need for

reading glasses or bifocals

- Prevents cataracts - no future cataract surgery needed
- Multiple advanced lens options - customized results that address your specific visual needs
- A lifelong solution - most patients will experience better vision for life

THE LR PROCEDURE

Here at Aurora, we utilize the Catalys® laser cataract surgery technology to customize your surgery. LR allows for a fairly quick recovery, and the post-operative drops are tapered over three weeks.

LR has become one of the most highly recommended vision correction options here at Aurora LASIK because it can address so many different vision issues. We typically recommend LR for people age 50 and over who need readers or bifocals or have been diagnosed with early cataracts.

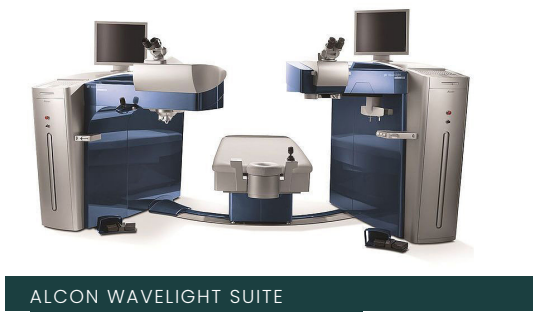


OUR TECHNOLOGY

Each generation of vision correction technology improves the accuracy of the procedures and solves issues that earlier technology could not address.

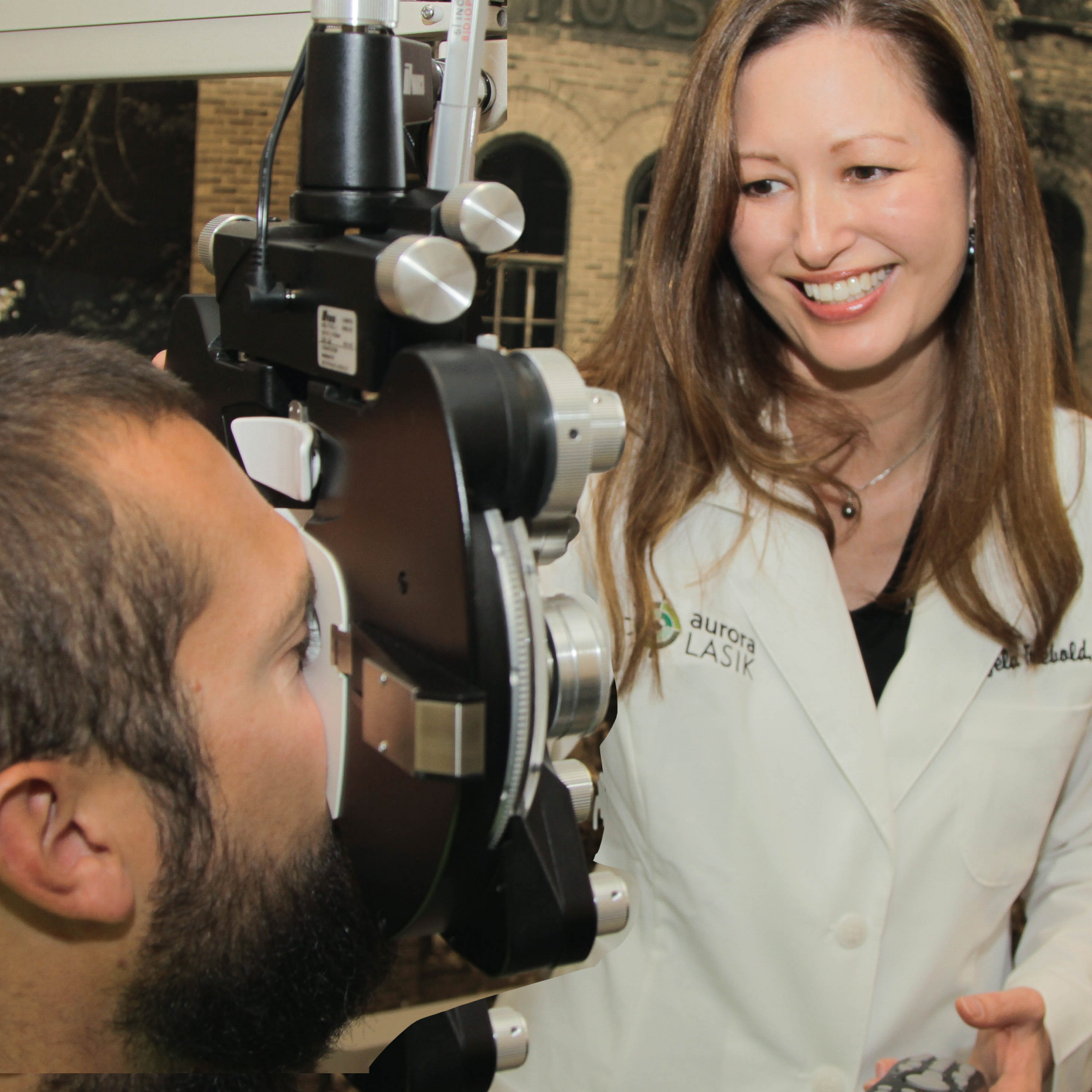
Simply put, the newest technology produces the best visual results – and we know that your results are what matter most.

best for our patients, we have continually invested in the newest technology to increase the accuracy and safety of our procedures. Highlights of our technology suite include:



- Wavelight® EX500 – allowing for a custom treatment plan
- Advanced diagnostic equipment – including OCULUS Pentacam®, the HD Analyzer, and the Vario Topolyzer – for better visual clarity and the most precise correction possible





OUR TEAM

YOU'RE NOT JUST CHOOSING THE BEST TECHNOLOGY—YOU'RE CHOOSING THE RIGHT SURGEON AND EYE CARE TEAM.

Dr. Jay Rudd is a trusted, fellowship-trained surgeon who has performed more than 16,000 vision correction surgeries, including more than 4,000 laser correction procedures. He is backed by a highly-trained, collaborative team of technicians and clinical staff who ensure you receive the best care and vision outcomes possible.

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MORE ABOUT DR. RUDD:



Dr. Rudd received his undergraduate degree from UCLA, followed by his Doctorate of Medicine from Jefferson Medical College in Philadelphia, where he graduated magna cum laude. He then stayed in Philadelphia for his residency at the prestigious Wills Eye Hospital. He studied at the University of Utah’s John A. Moran Eye Center for his Cornea/Refractive Surgery Fellowship. This extra year of intensive training was crucial in guiding his precise and cautious surgical style. He and his team are often sought after to conduct clinical research due to

their attention to detail and successful surgical outcomes.

Dr. Jay Rudd has been in private practice in Olympia, Washington as a fellowship-trained cornea, cataract, and refractive surgeon since 2000. Meticulous and hard working, Dr. Rudd is satisfied only with “a job well done,” especially in the operating room. Throughout his years of practice, Dr. Rudd has developed a clinical style that earns him the respect of his patients and colleagues. To this day he continues to bring the most advanced technology to his patients, resulting in outstanding clinical results. In addition, as a local surgeon, Dr. Rudd is committed to providing vision correction surgery for Olympia-area patients for years to come.

YOUR STEPS TO CLEARER VISION

STEP 1 — PRELIMINARY SCREENING

Call today to schedule your preliminary screening with our Refractive Surgery Coordinator at (844) 744-2020. This complimentary visit is designed to educate our patients on the latest vision correction techniques available. During this appointment, we will evaluate your eyeglass prescription and analyze your corneal structures with state-of-the-art technology. This appointment will take approximately 30 minutes and can be combined with the Refractive Evaluation exam if requested.

STEP 2 — REFRACTIVE EVALUATION

A refractive surgery evaluation will be scheduled, where you will meet with your Doctor to discuss your refractive surgery options. This appointment generally takes approximately one hour. During this comprehensive dilated examination, Dr. Rudd and his staff will analyze your overall ocular health. Dr. Rudd will confirm your refraction, make treatment recommendations and discuss with you the procedure that would be most beneficial.

STEP 3 — PREOPERATIVE VISIT

You will meet with our refractive coordinator to repeat essential measurements for your surgery, schedule your surgery with Dr. Rudd, schedule your follow-up visits, and finalize your payment. During this visit, all your questions will be addressed.

STEP 4 — SURGERY DAY

Your surgery will be performed at Aurora LASIK. Visian and RLE procedures will be done at the Laser & Surgery Center. Dr. Rudd will be with you every step of the way, applying the most advanced technology to correct your vision with precision and accuracy.

STEP 5 — ENJOY YOUR NEW OUTLOOK ON LIFE

We will see you the day after your surgery to evaluate your eye(s). You may have several post-operative appointments depending on the surgery that was performed to correct your vision. You should continue to schedule regular eye exams at least every two years to detect refractive errors, eye disease and overall health changes with your primary eye care provider.



AFFORDABILITY

At Aurora LASIK we believe that clear vision free from lenses should be affordable on any budget. We strive to offer our patients the very best technology at the very best price, and offer generous 0% and low-interest financing options for up to 60 months.

LASIK FOR ONLY \$99/MO!

Refractive surgery is a life-changing investment towards your personal well-being, and we're pleased to provide the financing options through our partners Alphaeon Patient Financing to help you achieve a life free of glasses and contacts. Benefits include:

- Apply for credit limits up to \$25,000.
- Choose from multiple 0% and low-interest financing options
- Have flexible payment plans up to 60 months
- Get a decision in seconds online – with NO CREDIT CHECK
- Schedule your procedure with no money down
- Arrange for low monthly payments, extended payment options or 0% annual interest
- Pay no annual fees

For more information on the cost, affordability and payment options for vision correction at Aurora LASIK, visit:

www.AuroraLASIK.com/Cost



OUR RESULTS SPEAK FOR THEMSELVES

Read Our Five-Star Reviews at:

www.Auroralasik/Reviews

Visit: AuroraLASIK.com

Call: 844.744.2020

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